

The Scenic Byway Local Advisory Group provides the link for local input on the roadway and resources along the route. In addition to the look and feel of the route itself, these community-based representatives give input on historic, natural, recreational, economic and arts/cultural resources. The **role** of the Local Advisory Group is to:

- Represent local community interests to help inform the Corridor Management Planning process for the Essex Heritage Scenic Byway
- Provide local input to the Corridor Management Plan
- Assist with further public outreach related to the Corridor Management Plan as determined necessary
- Lay the groundwork for inter-community collaboration.

The Local Advisory Groups are grouped by community as follows:

- Lynn, Swampscott
- Marblehead, Salem
- Manchester, Beverly
- Gloucester, Rockport
- Essex, Ipswich, Rowley
- Newbury, Newburyport

The **responsibilities** for LAG members are:

- *Meetings* -- Local Advisory Groups will meet **three** times throughout the Corridor Management Planning process. These meetings will correspond with deadlines for reports that will be completed as part of the Corridor Management Planning process. Approximate dates are September 2009, winter 2010, early spring 2010.
- *Stay informed* about the planning process – updates will be provided through the project web page and through periodic e-mails from the project manager.
- *Generate interest* in the planning process among other community members – there will be a series of community meetings in the fall of 2010 that will provide an opportunity for the public at large to review and comment on the Corridor Management Plan.
- *Be an information resource* for the Corridor Management Plan consultant team.